

# DR MARTIN GIBSON

## RECENT ROLES & EXPERIENCE

### **Earthly Gains Ltd**

**2011 - present**

Provides sustainability and environmental advice to companies. This includes presenting on behalf of companies, overseeing environmental labeling and offering sustainability assessments.

Sustainability Advisor to Speedy Hire PLC. Member of Speedy One Plan (Sustainability) Working Group, presenter at client events.

### **Speedy Hire PLC**

**2010 - 2011**

Director of Sustainability Services. Providing advice to customers on CSR/sustainability and environmental issues. Client contacts include major companies such as Carillion, Lend Lease Crossrail and the Olympic Development Authority.

Coached senior sales team on sustainability issues. Leading member and frequent spokesperson for Speedy's Corporate Responsibility committee.

### **Carbon Trust**

**2010**

Interim Head of Client Engagement. Responsible for leading the team working with clients with large energy bills, predominantly FTSE 100 companies and private companies of similar stature.

### **BuildDesk Ltd**

**2008-2009**

Director of this energy efficiency and sustainability consultancy focusing on the built environment. Responsible for leading the strategy and delivery of this business in a group of six European companies within the larger Rockwool International group. Overall responsibility for setting the vision, culture and approaches of the company also for annual planning, budget delivery and developing people. Advised clients on energy and CSR/sustainability issues in construction, manufacturing and retail organisations. Was a member of Marks & Spencer Plan A Advisory Board.

### **AEA Technology PLC**

**1995-2008**

One of the largest environmental consultancies in Europe. Progressed through various management roles with considerable focus on fee earning contracts. Key contracts were:

#### ***Director of Envirowise***

**1998-2008**

Responsible for overseeing strategic needs and the development of this programme that helps UK companies become resource and energy efficient, taking into account both industry and Government requirements. Overall responsibility for delivery and budget totalling £25m per annum. Oversaw 80 staff and over 100 sub-contractors.

Martin oversaw service delivery to help UK businesses save over £300 million per year from improved environmental performance. He often acted as spokesperson for the programme, giving talks at on over 200 occasions. These included major business events in the UK can abroad, including in Australia, Chile, Denmark and Spain. Martin engaged widely with stakeholders, regulators, industry organisations and policy makers to raise the reputation of the programme and drive improvement actions.

***Carbon footprinting (2007)***

Directed project to determine the carbon footprints of a range of different companies in Wales. This examined different methodologies before choosing the most suitable for the needs of business. The results showed the importance of materials in the carbon balance of many businesses.

***May Day Network (2007)***

Facilitated senior management discussions and action pledges at Welsh launch of the May Day Network. Included integrating His Royal Highness The Prince of Wales into the discussion.

***Government interactions (2004-2007)***

Gave evidence to a session of the All Party Committee for the UK Climate Change Bill. Member of the Expert Panel for Resources Management for the Welsh Assembly Government since 2004; one of the authors of the *Low Carbon Wales* report to the Welsh Assembly Government.

***Awards judging***

Business in the Community Awards for Excellence	2006-2007
SEEDA Sustainable Business Awards	2002-2006
Business Commitment to the Environment Awards	2003-present
TeamBuild UK	2011

**EDUCATION AND QUALIFICATIONS**

PhD, University of Durham	1986
BSc, University College of North Wales	1982

**PROFESSIONAL MEMBERSHIPS**

- Member, Institute of Directors (IOD)
- Member, Society of Biology (Chartered Biologist)